



Let us help you enjoy an  
**Organic**  
 Game Day Celebration

*Included in this planner are recipes and tips to help you host the best Game Day party ever.*

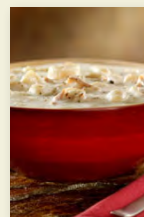
*Throughout this document, click on any tan-colored wording to jump to more information on that topic. (Some links will take you to a webpage, so have your internet enabled and let the fun begin!)*

**KIT INCLUDES:**

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PRE-GAME WARM-UP INVITATIONS



TEAM-THEMED DISHES



OVERTIME RECIPES



HOW TO BE AN ENTERTAINING MVP



GAMES AND TRIVIA

When it comes to sports get-togethers, enthusiasm for the food is often rivaled only by that for the game itself. If you're hosting a party for the playoffs or the Big Game, put together a winning game plan that features a selection of delicious, healthy treats rather than the typical menu of high-fat, high-calorie foods and beer.

OK, so maybe you'll want to stick with the beer, but there are plenty of nutritious options for the rest of your menu that allow your armchair quarterbacks to satisfy their munchies without fumbling away their health. So get friends and family together for an afternoon or evening of fun, fanaticism, commercial watching and healthy food.



## PRE-GAME WARM UP - INVITATIONS

**E-mail your invites** using our Game Day [electronic postcard template](#). Just fill in the blank text fields with your important info, save the PDF file, attach it to an email and send to family and friends.

If you'd prefer to send your invitations via regular mail, use our [printable postcard invite](#) that can be digitally edited on your computer to include your specific information and then mailed. Print on Avery® postcard paper (Avery Postcard - Wide, 2 per sheet, 5889), tear them out, and place them in the mail.

Make sure invitations include all the important information: date, time, place, type of party, host, phone number and an RSVP request. Include a map showing how to get to your home if there are invitees who don't know the way.

Send invitations early, and ask guests to respond as early as possible. This will give you time to plan and prepare the right amount of food, seating, etc.



### You're Invited to an *Organic* Game Day Celebration

We would like to invite you to share in the joys of fellowship, fun, and food with an organic Game Day celebration.

HOST: \_\_\_\_\_

PHONE #: \_\_\_\_\_

PLACE: \_\_\_\_\_

DATE: \_\_\_\_\_

TIME: \_\_\_\_\_

RSVP BY: \_\_\_\_\_

## RECIPES

**Team-Themed Dishes** — These recipes are connected to a specific playoff team's home city or state.\* See if your guests can guess which dish correlates to which team, then see if the favorites on the table are also the favorites on the field.

*\*NFL and "Super Bowl" are registered trademarks of the National Football League. All team names are registered trademarks of the teams listed.*

## NFC RECIPES

**Green Bay Packers – All-American Cheese Ball**

No matter how cheesy Aaron Rodgers' touchdown dance is, it's hard to deny how good he is. The same is true of this recipe; it's cheesy and good! Just don't forget to chill it for 8 hours – either in a refrigerator or on a frozen tundra.

**New Orleans Saints – Simply Organic Gumbo Base Seasoning Mix**

Who dat making delicious gumbo? Whoever buys our Gumbo Base Seasoning Mix! Add in favorite meats and vegetables, and guests will be so pleased they may call the cook a Saint!

**New York Giants – Big Apple Carrot Cake**

The applesauce in this carrot cake gives it a moist texture. When feeding a crowd, double the recipe and make a Giant cake!

**San Francisco 49ers – 14 Carrot Smoothie**

The first sip of this smoothie is like striking gold! Plus, the beta-carotene and soy products in it will help your body perform like San Francisco's defense!

NFC WILDCARD  
RECIPES**Atlanta Falcons – Peach Upside Down Cake**

Everything will be peachy when this simple yet delicious upside down cake is served. Unless, of course, Atlanta is losing!

**Detroit Lions – Chili Dogs**

The Coney Island hot dog was actually invented in Michigan, not New York. This fact is almost as shocking as Detroit making the playoffs! To make our Chili Dogs closer to an authentic Coney dog, grill the hot dog and top with bean-less chili, onions, and yellow mustard.

## AFC RECIPES

**Baltimore Ravens – Crab Cakes**

Is someone crabby about Baltimore making the playoffs? Show guests that sometimes it's good to be crabby, with this scrumptious crab cake recipe!

RECIPES *(continued)*

## AFC RECIPES

**Houston Texans – Coffee Spice Beef Rub**

There's no denying that Texans love their beef! And since everything's bigger in Texas, try tackling a 16 oz. sirloin coated with this rub. The unique flavor combination blitzes taste buds!

**New England Patriots – Scallop Chowder**

New England has made the playoffs eight times in the past nine years! If this chowder is served at the party, eight out of nine guests will probably say their bowl was super. (The ninth will say it was "really good.")

**Denver Broncos – Fajita Omelet**

Omelets aren't just for breakfast anymore! This is Simply Organic's vegetarian take on a Denver omelet, but feel free to add a favorite meat. Guests will be staging their own fourth-quarter comebacks – for a second helping.

AFC WILD CARD  
RECIPES**Pittsburgh Steelers – Italian Meatballs and Noodles**

This hearty pasta dish is so delicious that someone may try to "steel" a bite!

**Cincinnati Bengals – Cincinnati Five-Way Chili**

The Bengals were able to claw their way into the playoffs, barely! Make this chili that Cincinnati is famous for, and watch guests claw their way to get a bowl (or a second helping)!



RECIPES *(continued)*

**Overtime Recipes** — If a game goes longer than expected, or you've made all of the other recipes and you're hungry for more, we have you covered with these bonus recipes!

## DRINKS

**Bloody Mary Mix**

Pre-game countdown would not be complete without Bloody Marys. These are very tasty with or without vodka — a decision that can be made depending on how the game goes!

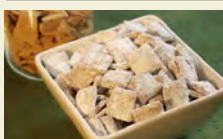
**Island Punch**

This refreshing drink may look fruity, but it packs a punch! Be a good host and refill guests' drinks during time outs!

## SNACKS

**Layered Southwest Taco Dip**

The Cowboys just missed the playoffs, but we thought we'd still include this delicious recipe for a Big D, as in Dip. Fortunately, one doesn't need to be in a billion dollar stadium to enjoy this!

**Peanut Butter Chocolate Cereal Snack**

The combination of peanut butter and chocolate is always a winner. Better make a double batch, as this irresistible treat will be gone sooner than a breakaway receiver headed for the end zone.

**Spicy Snack Mix**

A perfect grab-and-go treat that's more versatile than a scrambling quarterback being chased in the backfield! Make this recipe even tastier by adding nuts and other ingredients.

## MAIN COURSE

**Chicken Drumstick Bake**

The strength of any good football player comes from his legs. The strength of any good football party comes from its (chicken) legs. After guests get their first bite of these drumsticks, they'll be rushing back in for more!



## HOW TO BE AN ENTERTAINING MVP

Winning coaches know the key to success is preparation!

So here are a few hosting tips to ensure that the countdown to kick-off runs smoothly.



**Delegate!** Just as a quarterback can't block for himself and play defense, don't be afraid to assign tasks to others. Perhaps you'll provide the beverages and desserts and have guests bring their favorite tailgate appetizers. Friends and family understand the time and energy involved in hosting a Game Day event and are usually happy to help.



**Borrow Seating.** If you don't have stadium seating at your house, you don't need to go out and buy anything. Just ask someone to bring a folding table and chairs. It can be up and ready in about thirty seconds.

**Keep it Cool.** Use a cooler filled with ice for beverages, but just make sure your guests know that the cooler will not be dumped over anyone's head, no matter what they see (or say) during the game! Chances are that if you live far enough north, you can even forget the ice and simply park the cooler on the porch or in the garage. This will save refrigerator room, and your guests won't have to come into the busy kitchen for refreshments.

### Don't cry over spilled milk!

There's a good chance that at least one guest will fumble a plate or drink at some point, so keep a stash of towels and other cleaning supplies close at hand. When someone loses possession, you'll be able to quickly recover.



**Plan and shop wisely.** Forget about shopping 'til you drop. Develop your menu playbook (or at least a list of dishes and impromptu snacks) ahead of time. Then pick up everything at the same time, eliminating those last-minute runs to the grocery store.

**Take smart shortcuts.** Keep a locker full of natural dressing and dip mixes on hand for fresh, homemade appetizers and snacks. Add a dip or dressing mix, such as Simply Organic's Creamy Dill, French Onion, Guacamole, or Ranch, to equal parts of low-fat cottage cheese and non-fat plain yogurt and mix in a blender or food processor until smooth. Serve with fresh veggies purchased already cleaned and cut up.



**Decorate.** Use the colors of the team you're rooting for to decorate the house with streamers, balloons and, of course, color-coordinated plates and napkins. Encourage attendees to wear appropriate team attire.

**Provide "Bad Call" balls.** Invest in a few foam footballs to allow guests to express their displeasure with the ref's judgment without doing permanent damage to your TV!

### Offer a monster viewing experience.

If you have a monster HDTV – hurrah! If not, don't worry. Gather all your TV sets (borrow a few if you have only one) and arrange them in a party room to give 50-yard line seating to all guests.



**Ensure a safe homecoming.** Hosting duties don't stop at, "Great game!" If necessary, arrange for designated drivers to ensure that all fans make it home safely.



**Enjoy!** You have worked hard and planned a special event — be sure to take the time to enjoy. If something is slightly amiss, remember that most people won't know and fewer will care. It's all about fellowship and cheering for a favorite team.



## GAMES AND TRIVIA

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**Pick a winner** — Before the game starts, have everyone write down which team they think will win, along with the final score. Award a fun prize to the person who comes the closest.

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### Squares Game

- 1) Before the game starts, print out our [Squares Game template](#).
- 2) Write the name of one of the teams playing (on TV) after “Team A” and the other team after “Team B.”
- 3) There are 100 squares on the playing board, and each square will belong to one person. Divide 100 by the number of participants, giving you an equal number of squares for each participant. (If you have 20 participants, each person gets 5 squares,  $100/20=5$ .) If there are squares remaining after dividing equally among the participants, go to step 4. Otherwise, proceed to step 5.
- 4) Award any remaining squares through a method of your choosing; perhaps squares are awarded to people who bring you a drink, tell a good football joke, or to people who offer to help clean up after the party.
- 5) After the squares have been divided up, have each participant choose which squares they want to claim, and write their initials in them. (If they have 5 squares, they write their initials in whichever 5 boxes they want. The square location is arbitrary at this point and will not give anyone an advantage.)
- 6) After all of the squares have been initialed, draw numbers out of a hat or bowl - using 0 through 9 - and fill them in one at a time in the boxes on the row that reads “Ending Score Digit.” Then draw the numbers again and fill in the numbers in the column under “Ending Score Digit.”
- 7) The Ending Score Digit represents the last digit of each team's score. To win, your initials must be in the square at the intersection of the last digits of the each team's score. For example, if the score of the game was Falcons 45 – Giants 10, the winner would have their initials in the square at the intersection of Falcons 5 and Giants 0. You can award prizes for scores after each quarter, at half time, or only at the end of the game.





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## GAMES AND TRIVIA *(continued)*

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### General Football Trivia

**Q:** What yard line must a football team drive to, to reach the "red zone"?

**A:** *The twenty*

**Q:** What NFL footballer saw his weight reach a league-leading 340 pounds in 1988?

**A:** *William "The Refrigerator" Perry*

**Q:** Who played defensive back for the New York Giants before he coached the Cowboys?

**A:** *Tom Landry*

**Q:** Whose NFL playing career began in 1949 and ended in 1975?

**A:** *George Blanda's*

**Q:** What "winning" slogan credited to Vince Lombardi was uttered first by UCLA coach Red Sanders?

**A:** *"Winning isn't everything, it's the only thing."*

**Q:** What were NFL players required to wear in games for the first time in 1943?

**A:** *Helmets*

Thanks to [http://www.triviplaying.com/43\\_Football\\_Answers.htm](http://www.triviplaying.com/43_Football_Answers.htm) for the football trivia questions!

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### Super Bowl Trivia

**Q:** What player has won the most Super Bowl MVP awards with three?

**A:** *Joe Montana*

**Q:** Who is the only player to have won Super Bowl MVP on a losing team?

**A:** *Chuck Howley (Super Bowl V)*

**Q:** What team won a Super Bowl by the largest margin in the game's history?

**A:** *San Francisco 49ers (55-10 in Super Bowl XXIV)*

**Q:** Which Super Bowl winning, starting quarterback attempted the fewest passes in a single Super Bowl game?

**A:** *Bob Griese (seven in Super Bowl VIII)*

**Q:** What coach has taken a team to the most Super Bowls?

**A:** *Don Shula (6)*

**Q:** Where was the first Super Bowl held?

**A:** *Los Angeles*

**Q:** How many calories does an average fan consume on Super Bowl Sunday?

**A:** *3,000*

**Q:** Who has scored the most points in Super Bowl history?

**A:** *Jerry Rice (48)*

Thanks to [http://www.docsports.com/pdf/2011-super\\_bowl\\_trivia\\_questions.pdf](http://www.docsports.com/pdf/2011-super_bowl_trivia_questions.pdf) for the Super Bowl Trivia questions!